



Williamson County Animal Control and Adoption Center
106 Claude Yates Drive
Franklin, Tn 37064
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CORPORATE OPPORTUNITIES

Want to host an adoption event?

Saving more lives means having more adoption events! Local businesses and community events are a great place for a mobile adoption event! We will bring our MAC— Mobile Adoption Center— to your place of business and set up an adoption event in your parking lot or inside your business. Any type of business is welcome: retail, office, medical, apartment community, business center or corporate office, school, church, restaurant, etc.



What you can do for WCAC:

- Allow us to host an on-site adoption event at your place of business or community event
- Promote the event on your business's Facebook page
- Offer incentives to adopt, such as offering a coupon or discount to those who adopt a dog at the on-site event as a reward for saving a life that day
- Help us spread the word by posting our adoption event date and details to your website homepage and on other social media platforms, such as Twitter

What we can do for YOU:

- We can draw attention to your business prior to the event through press releases, Facebook posts, other social media and flyers
- On event day, we will create traffic to your business through the presence of our Mobile Adoption Center (shown above) on your property and additional street signage.
- We can promote your business and business specials on social media that day while covering our adoption event
- We can post a "Thank You for Your Pawesome Support" feature about you to our Facebook page highlighting your business

Shop & Adopt



The Shoppes on Main
413 Main St., Franklin
Saturday, August 31
11 am to 3 pm

A portion of store proceeds from 11 am to 3 pm will benefit Williamson County Animal Control & Adoption Center.



BONUS: All on-site adopters get a \$25 gift certificate to The Shoppes on Main!

Want to host a fundraiser/awareness event?

Fundraisers and community awareness events help increase our adoption rate and help businesses grow! If you are a supporter of animal adoption, make the public aware by hosting a fundraiser for WCAC. Many restaurants, cafes, and retailers support our programs by donating a percentage of profits during publicized fundraisers. These events benefit WCAC as well as the business owner. Together, your business and WCAC will create flyers, press releases and a social media presence, plus we can be on-site for the event with materials, information and even an ambassador pet available for adoption from our shelter.

Ideas for Fundraisers/Awareness Events

There are myriad ways to raise money and awareness. Have an idea? WCAC is open to discussing any idea that you might have. Here are some examples of possible events:

- Stress Reliever: Host a lunchtime dog walk at your business as a stress reliever for your staff.
- Employee meetings: Invite us to attend and spread our message or host adoptions at a corporate event.
- Sponsor employee adoptions: Pay for any WCAC pet adoptions by your employees.
- Selected: Donate a percentage of profits on sales between designated hours or on a day.
- Extended: Donate a percentage of profits on sales one day a month.
- Product Sales Incentive: When designated items are sold, WCAC gets a donation.
- Concert: Sponsor a concert to benefit WCAC.
- Festival: Percent of festival sales to go to WCAC.
- Walk/Run: Organize a walk or run to benefit WCAC.
- Public Speaking: We can speak at your event!

Be an Adoption Sponsor

- Help us save lives and create goodwill in the community by prepaying for any number of public adoptions. Cat adoptions are \$50; dogs are \$85.
- Sponsor any number of dogs or cats, or pick certain days you want to sponsor.
- We will provide the recipient with a letter saying their adoption was paid for by your business, and give adopters promotional items from your business.
- Your business will be mentioned as 'adoption sponsor' on all Facebook posts for those pets.



Provide products or services

- Your business can help by providing free design services for t-shirts or posters.
- Donations of food are needed for events.
- Businesses providing goods or services will be mentioned on flyers and social media, plus their logos will be displayed during the event.
- We can post a "Thank You for Your Pawesome Support" feature about you to our Facebook page highlighting your business

Provide service hours

- Perform corporate service projects at our shelter
- Help with shelter painting, fix-up, gardening or special projects.
- Provide needed equipment or supplies to the shelter
- Work as an adoption ambassador at events
- Serve as a dog or cat volunteer



www.adoptwcac.org